



Shrewsbury Community Newsletter

A Borough of Shrewsbury Publication

October 2012

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2012 Newsletter
Deadline
December 10

Visit the Borough Website at
www.shrewsburyboro.com



A Message From the Mayor

All things considered, the summer of '12 treated us well! Relatively few hot humid days, plenty of sunny beach weekends, and no major storms to deal with. So count our blessings as we move into the autumn of '12 coupled with the usual long list of events and activities for Shrewsbury residents.

At the Borough Council meeting of October 1, Louis F. Ferraro took the oath of office as Shrewsbury's Chief of Police. Congratulations are extended to this Shrewsbury native who has an established record of achievement with our Police Department since he became a member of the department in July, 1990. Congratulations and best wishes for continued success are extended to him upon his new leadership role in the Shrewsbury Police Department.

Congratulations are extended to ex-Chief John Wilson for his years of service to Shrewsbury. A retirement celebration for John is scheduled for October 25th.

You may have seen the recently purchased Shrewsbury Hose Company's new pumper truck and rescue truck circulating around our borough streets. These vehicles will be displayed at Oktoberfest, Saturday, October 13, at the firehouse.

As Mayor, along with my fellow Council members, we are constantly seeking volunteers who are interested and committed to support our community by serving on a borough board, commission, committee or task force. Shrewsbury is most fortunate in having an array of citizens stepping forward to contribute their time and talent for the betterment of Shrewsbury and all our citizens. If you are interested in potentially participating and wish to learn more about greater involvement, I urge you to step forward to express your interest to me, members of council, or anyone in the borough administration.

The Shrewsbury First Aid Squad in particular needs new members. As both the business and residential population of Shrewsbury expands and demands for mutual aid from surrounding towns increases, new members are being sought to ensure that our First Aid Department has additional trained personnel. Please contact Councilman Pellegrino for additional information.

Enjoy the fall with its show of colorful leaves, pumpkin & mum decorations, and a safe Halloween. There are so many wonderful events to choose from this fall and early winter. Always check the boro website for a complete list. Hope to see you at the Firehouse's Oktoberfest celebration and Shrewsbury Foundation's 5K race.

Please remember to vote on November 6th.

Newsletter Articles Wanted

Anyone interested in having an article published in the next issue, please contact Izzy Grieco at 732.741.4200, x106 or email at igrieco@shrewsburyboro.com. All local groups and organizations are encouraged to submit articles.

Shrewsbury Department of Public Works

Grass Clippings

As per Borough ordinance, it is illegal to place grass clippings curbside for pickup. Grass clippings should be left on the lawn after mowing “cut it and leave it”. The Monmouth County Reclamation Center will accept grass clippings, the information is listed below direct from their website. If you feel the need to bag your clippings and bring them to the Reclamation Center, please keep them separate from other wastes and follow the guide lines below. Grass clippings will NOT be picked up curbside.

“**GRASS CLIPPINGS** are accepted separate from other wastes @ \$3.00 per car or \$35.00 per ton for trucks (\$0.35 per 20 lbs). Station Wagons, Minivans and SUV-type vehicles qualify for the car rate only when all grass is behind the rear-most seat. **CASH PAYMENTS** are accepted only from cars or small trucks dumping personal waste. Commercial customers must establish a pre-paid account with the Reclamation Center (call MCRC Scale House @ 732-922-8686 extension 602 or 603 – mail address 6000 Asbury Avenue, Tinton Falls, NJ 07753 – attention: MCRC Payments). Government customers may contact the County Finance Department @ 732-431-7391 extension 2903 (300 Halls Mill Road, Freehold, NJ). Delinquent accounts may not dump.”

Monmouth County Reclamation Center
6000 Asbury Avenue
Tinton Falls, NJ 07753
732-683-8686

Normal Hours of Operation
Monday - Friday - 7:00 a.m. - 3:30 p.m.
Saturday - 7:00 a.m. - 2:00 p.m.
CLOSED ON SUNDAYS

-By Robert Wentway C.P.W.M, Shrewsbury DPW Manager

HAVE TWO WAYS OUT!

Fire Prevention Week runs from October 7 -13, 2012. The theme this year is “Have Two Ways Out!” This year’s theme focuses on the importance of fire escape planning and practice. Your family should make a map of your home and draw all the doors and windows, which can be used to get out of every room. Choose a meeting place outside in front of your home. This is where everyone can meet once they have escaped. Sound the smoke alarm and practice your escape drill with everyone living in your home. You should practice this drill twice a year. Leave a copy of this plan on your refrigerator so everyone is reminded of its importance.

It is so important to make sure you have working smoke detectors in your home as well as carbon monoxide detectors. You should change the batteries of these detectors the same time you change the time of the clocks - this year that day is Sunday, November 4.

Preparing for the unexpected is difficult, but taking action to plan for a fire could save lives!

-By Elizabeth Sweeney, Fire Inspector

The Shrewsbury Hose Company

Just this past August, the fire department accepted delivery of a new rescue truck and a new pumper. Both vehicles were manufactured in Pennsylvania by KME and are expected to be in service for the next 25 years serving our residents and businesses alike. Trey Peterson is the newest member to join the department. After serving for two years as a fire cadet, Trey a high school senior started fire academy training in September. The fire department will be celebrating Oktoberfest with what we hope to be an annual fundraiser on October 13th from 4 to 10 p.m. The event will be held at the firehouse rain or shine, and you can email shrewsburyoktoberfest@yahoo.com for tickets. Cost is \$10 and includes one complimentary beer or wine and a bratwurst platter.

-By Jerzy Chojnacki, Chief Shrewsbury Hose Co. #1 2

Office of Emergency Management Natural Hazard Mitigation Planning Project

Shrewsbury Borough is currently participating in a County-wide project to update the previously adopted Natural Hazard Mitigation Plan. This plan was designed to help identify the types of natural hazards that have the potential to cause property loss, loss of life, economic hardship, and threats to public health and safety in our town. These types of hazard mitigation measures are essential to breaking the typical disaster-cycle of damage, reconstruction, and repeated damage. Hazard mitigation measures are the things that we have to do today to be more protected in the future. They are also measures taken before a disaster happens to reduce the impact that future disasters will have on people and property in our community. Mitigation reduces the risk of loss and creates a more disaster-resistant and sustainable community.

As part of this collaborative effort between all Monmouth County Municipalities, we are participating in a FEMA funded plan update, which requires our town to seek input from Borough residents and stakeholders. In order to learn more and to provide the Shrewsbury OEM with your feedback, please visit the Shrewsbury Borough website at shrewsburyboro.com and click on the Emergency Management section under the "Departments" heading. You will find a current copy of the plan and up-to-date information on the update progress. Questionnaires seeking your input will be added during various stages of progress. Additional questions or comments can be also submitted by email to shrewsburyoem@yahoo.com.

-By Jerzy Chojnacki, Shrewsbury OEM Coordinator

Clerk's Office

732-741-4200, x108

Election Day

2012 General Election Day is November 6. Polls will be open from 6:00 a.m. to 8:00 p.m. Polling locations remain: District 1 and 3 at the Shrewsbury Firehouse, District 2 at the First Aid Squad Building. Your polling place is noted on the sample ballot mailed to you prior to the election.

Feel free to stop by the Borough Clerk's office if you need a Voter Registration Application or an Application for Vote-by-Mail Ballot. If you need to use one of these forms please remember these dates: **October 16th** is the last day to **register to vote** in the General Election, **October 30th** is the last day the Monmouth County Clerk can receive **mail** applications for **vote-by-mail ballots** for the General Election, **November 5th before 3:00 p.m.** is the last day the Monmouth County Clerk can receive **in-person** applications for **vote-by-mail ballots** for the General Election.

Landlord Registration Certificates

In light of the volume of rented residential properties this year, our offices need to remind all Borough landlords of State Law N.J.S.A. 46:8-26 and Borough Code Chapter 186 requiring the completion of a Landlord Registration Certificate with our office. This requirement applies to all residential rental properties. The cost of the filed certificate is \$10, not including the cost of the Fire Marshal inspection of the property. Please note for your own protection, the court will not recognize any legal action between the landlord and tenant until there is a Certificate on file with the Borough.

Revaluation Update

The Borough's revaluation company, Realty Appraisers has completed the valuation for all commercial businesses and is 80% done with residential. They will be transcribing their data onto property record's cards. In November, they will be sending each property owner their determination of value. If you have a problem with their findings, the letter will have instructions on how you should proceed.

Shrewsbury Community Alliance

The Community Alliance is gearing up for **Red Ribbon Week 2012**, October 20-28... "My Extreme Commitment Is Living Drug Free!"

There will be many activities throughout the week that will focus on a message of staying drug, alcohol, and bully free. One of the favorites at SBS are the dress up days, which are as follows: Monday: "Follow Your Dreams... Don't Do Drugs," wear pajamas. Tuesday: "Hair's To A Drug Free Life," extreme hair day. Wednesday: "Red Day: My Extreme Commitment is Living Drug Free," wear RED. Thursday: "Say Peace Out To Bullying," wear peace sign clothing. Friday: "Team Up Against Drugs," wear your favorite team shirt. We will also host a Public Service Announcement & poster contest for the students, where the winners will read their PSA's at school as well as at a Borough Council meeting. Wheels of Freestyle, a BMX stunt show with a positive message for our children, will be performing on Wednesday, October 24 at SBS. Our fall Rec kids will be wearing red sweatbands at their games on Saturday to show their support. We are looking forward to all of this and the other things that will be happening all week at SBS and around town. The Alliance is very excited about trying out new ideas and events as well as continuing to provide our current, tried and true activities. We would like to welcome the residents that came to our last meeting, and encourage anyone interested in helping out to please join us at our next meeting on Monday, November 12, 2012, 7:30 p.m. at Boro Hall.

- By Nikki Barreca, Alliance Co-Chair

Shrewsbury Youth Athletic Association 17th Annual Golf Outing



The Shrewsbury Youth Athletic Association (SYAA) held it's 17th Annual Golf Outing on September 21st at Pebble Creek Golf Course in Colts Neck. The day began with a breakfast buffet, and ended with a lunch on the terrace, complete with awards and silent auction. Players not only enjoyed a great day of golf, they contributed to a worthwhile cause at the same time. Thanks to all who made it an exciting and successful day! All proceeds from the event are dedicated to improving the sports and athletic experience of the children of Shrewsbury.

-By Karen Hepburn & Kim Gittines

Timeline Photograph



1973 Borough Council

Robert C. Lawrence, Mayor

Emilia M. Siciliano
Council President

Gerald A. Bruno
Councilman

Joseph F. Dennis
Councilman

Arthur G. Fitzpatrick
Councilman

Wolfgang W. Koenig
Councilman

Frederick J. Mancuso
Councilman

Shrewsbury Garden Club

The Shrewsbury Garden Club (SGC) kicked off its 56th year on Tuesday, September 15, with a special awards ceremony and tour of the gardens in and around Borough Hall. The SGC presented leaders from Shrewsbury Borough Elementary School and Mastro Montessori Academy with the club's "Random Acts of Beauty" awards, given to Shrewsbury residents, organizations, and businesses that create attractive gardens in spaces that are visible to the public. Both schools recently installed rain gardens that not only enhance the beauty of the community, but also conserve rainwater and protect the environment. Following the awards ceremony, club members toured the Cottage Garden, Gazebo Garden, and Greenhouse Garden, all of which are designed and maintained by SGC members, as well as the club's newest project - a "Potager" kitchen garden in the Shrewsbury Community Garden.

The SGC meets the third Tuesday of every month from September through June at the Shrewsbury Historical Society. All are welcome! Programs planned for this year include: "How to Plant and Maintain a Community Garden Plot", "Using and Preserving Plants for Winter", and "Alien Plant Invaders Gone Wild". In addition, there are trips scheduled to a local winery, a Pennsylvania garden center and the Stone Barns Center in New York. For more information, visit the SGC on Facebook at www.facebook.com/shrewsburygardenclub or contact us by email at shrewsburygardenclub@gmail.com. and happy gardening!

-By Maureen Collins

Shrewsbury Community Garden

Saturday, September 15th marked the official opening of the much-anticipated Shrewsbury Community Garden (SCG) as Mayor Donald Burden, Borough Council President Thomas Menapace, and SCG Committee chair Greg Vermilyea cut the symbolic ribbon on the garden gates and opened the garden to the public for tours. Member gardeners actually started planting on July 2nd, and in just a few months, the once empty field was transformed into an oasis of vegetation. Tomatoes, zucchini, cucumbers, and peppers are some of the most popular crops, but the garden is also home to heirloom plants, sunflowers, and a pumpkin patch! To date, more than 40 residents have purchased plots to grow food for their own use, and a full third of the garden is devoted to growing food for area food pantries through the "Plant-A-Row" program. Funding for the garden was provided through an Open Space grant, along with grants from several civic gardening organizations. During the opening ceremonies, special tribute was paid to the many individuals, organizations, and local businesses who donated their time, expertise, and in some cases materials, to the project. The committee has begun compiling a list of interested gardeners for next year's growing season. The cost is \$25 for a 4-by-15 foot plot. Only one household can be assigned to each plot. If you are interested in acquiring a plot for next year, please contact the clerk's office at Borough Hall.

-By Maureen Collins

Free Backyard Composting Seminar

Learn the practical tips of composting in a 45-minute presentation given by the Monmouth County Solid Waste and Recycling office. Reduce waste and improve your soil! The class will be held at the Shrewsbury Municipal Building on Thursday, November 1st at 7:00 p.m. There is no charge for the class but composters will be available for sale for \$35.00.

Shrewsbury Senior Homesteaders

CALLING ALL ACTIVE SENIORS! . . . get together with us on the second Thursday of each month, September thru June. We meet in Fellowship Hall of Shrewsbury Presbyterian Church on Sycamore Avenue with a varied informational and entertainment program, luncheons and trips throughout the year. In November, we look forward to an acclaimed program by the Lip Syncers of Monmouth County. Don't forget to sign up for our December Holiday Luncheon at the Molly Pitcher Inn. For information on visiting or becoming a member, please call Roger LeValley (732/747-5617), Membership Chair, or Carolyn Alt (732/531-5557), President.

-By Carolyn Alt, President 5

Shade Tree

Why Trees Matter

Excerpted from Jim Robbins, The New York Times, April 11, 2012



We underestimate the importance of trees. They are pleasant sources of shade and potentially address some of our most pressing environmental problems. We take them for granted, but they are a near miracle. In a bit of natural alchemy called photosynthesis, trees turn one of the seemingly most insubstantial things of all — sunlight — into food for insects, wildlife and people, and use it to create shade, beauty and wood for fuel, furniture and homes.

Trees are nature's water filters, capable of cleaning up the most toxic wastes, including explosives, solvents and organic wastes, largely through a dense community of microbes around the tree's roots that

clean water in exchange for nutrients, a process known as phytoremediation. Tree leaves also filter air pollution. A 2008 [study by researchers at Columbia University](#) found that more trees in urban neighborhoods correlate with a lower incidence of asthma. Trees also release vast clouds of beneficial chemicals. On a large scale, some of these aerosols appear to help regulate the climate; others are anti-bacterial, anti-fungal and anti-viral. One of these substances, taxane, from the Pacific yew tree, has become a powerful treatment for breast and other cancers. Aspirin's active ingredient comes from willows. Trees are also the planet's heat shield. They keep the concrete and asphalt of cities and suburbs 10 or more degrees cooler and protect our skin from the sun's harsh UV rays. Trees sequester carbon dioxide, a greenhouse gas that makes the planet warmer.

When is the best time to plant a tree? The answer: Twenty years ago. The second best time? Today. The Shrewsbury Shade Tree Commission provides trees to homeowners to beautify streets in the borough. Contact a commission member for consideration.

By - Betsy Wattley, Shrewsbury Shade Tree Commission Member

Environmental Commission

Borough to add Sustainability Element to the Master Plan: Under the collaborative effort of the Planning Board and the Environmental Commission, the Borough has begun preparation of a new Master Plan to include a Sustainability Element and creation of "Green" Zoning and design standards. Zoning and design standards will be formulated to encourage the use of renewable sources of energy on residential and commercial projects within the Borough. The creation of the standards will address renewable energy sources such as solar, wind turbine and geothermal, and will provide clear planning and design standards to promote their use. Ordinances will also be updated to simplify the approval process. The Borough has received a matching grant from the Association of New Jersey Environmental Commissions (ANJEC) in the amount of \$5,368 to help fund the project. A public information session for all interested parties will be held sometime in January, 2013. Check the Borough website and January newsletter for further information regarding the session and the development of the project.

Energy: Renewable Alternatives and Conservation Workshop: What is solar energy? What is an SREC? Is a wind turbine a viable energy system for you? How can I heat/cool my home/business more effectively? The EC invites you to attend a workshop on Wednesday, November 14, 2012 at 7:30 at the Borough Hall which will address these questions and more. Experts in these renewable energy industries will present information and tips to help you decide if any of these systems are appropriate for your home/business. They will also review installation processes and discuss municipal requirements and regulations. Check the Borough website for further information as the date approaches or contact the EC.

-By Jill Gwydir 6

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Contact: shrewsburyoktoberfest@yahoo.com

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2012 Tree Lighting



Last year over 200 friends and families of Shrewsbury gathered at the municipal center to kick off the holiday season. The 4th Annual Tree Lighting will be held on Saturday, December 1, 2012 at 4:30 p.m. at Borough Hall. The festivities will include D.J. holiday music, songs by the Shrewsbury Boro Chorus, and caroling by the Kindergarten and First grade classes. As always, Santa Claus will be arriving aboard a Shrewsbury Fire Truck with the Tree Lighting package winning family from the 2012 SPTG Spring Fundraiser. Santa will sit with the Shrewsbury children to hear their holiday wishes and take pictures. Holiday treats will be provided by the local businesses of Shrewsbury. In the past they have included Dunkin Donuts, Starbucks, D'Jeet, Piece of Cake, Platypus, Bagel Master, and Delicious Orchards. A special thanks to The Grove of Shrewsbury who has already signed on to be the main sponsor once again. Other past sponsors have included Cranmer Engineering, Lowes, Gloria Nilson, Rysers Landscape Supply, World Auto Group, Shrewsbury Car Wash, Rumson Fair Haven Community Bank, Monmouth Builders, and Detail Doctor. If you would like to be a part of the Shrewsbury Tree Lighting Committee, please contact Karen Hepburn-Goldberg via hepburnk@hotmail.com.

2012 Menorah Lighting



Everyone please come join us for our 2nd Annual Menorah Lighting to celebrate Chanukah. The lighting will be held on December 10, 2012 at 6:30 p.m. at the Gazebo located at Shrewsbury Boro Hall. Last year's event was a wonderful community event.

Shrewsbury's 18th Annual 5K Classic and One Mile Any Style On October 21, 2012

The Foundation for Shrewsbury Education will be hosting the 18th Annual Shrewsbury 5K Classic and One Mile Any Style on October 21, 2012. FSE expects more than 300 participants to turn out for the day's events, which include the 5K race, a one-mile race and a kiddie dash. The race will start and finish at Shrewsbury Borough School, and runners will be able to visit the post-race expo, where there will be free food, drinks, and other goods from local businesses.

The 5K is one of FSE's two annual fundraisers, with the proceeds going to support the advancement of technology at Shrewsbury Borough School. This year, FSE will purchase 30 iPads for a pilot program being put into use in classrooms at SBS and a new sound system for the SBS gym.

Runners can register for the race online at <http://shrewsburyfoundation.org> or at www.raceforum.com/shrewsbury. The cost for the 5K is \$30 in advance, \$35 on the day of the race, and the cost of the one-mile race is \$25 in advance, \$30 on race day. The kiddie dash is free and is for kids up to 5th grade. Packet pick-up for the race will be Saturday, October 20th, at the Shrewsbury Car Wash, 901 Shrewsbury Ave., who is once again partnering with FSE as a title sponsor of the race. Registration on race day will begin at 7:30 a.m. at Shrewsbury Borough School, 20 Obre Place in Shrewsbury.

The One-Mile Any Style race will begin at 8:30 a.m., and the 5K race will begin at 9:00 a.m. and will take runners on a USATF certified course through the neighborhoods of Shrewsbury. The kiddie dash will take place at the school at 10:30 a.m. following the awards presentation. Refreshments will be provided to runners at a post-race expo, along with goods and services from various local businesses.

FSE is a group of Shrewsbury Borough School parents who raise funds to support technology and other educational programs at SBS not funded in the school budget. For more information on FSE, to register for the race, or to donate, please visit <http://shrewsburyfoundation.org>.

Shrewsbury School News

Dear Parents, Guardians, and Community Members:

It is my pleasure to welcome all of you back once again to Shrewsbury Borough School for another very exciting and promising year. While I hope that the summer has been restful and enjoyable for you and your family, we are eager to begin the next school year. As always, we have been hard at work continuing to make the vital improvements in our programs that will offer each of our children a truly superior education.

Despite the very obvious financial challenges that school districts like Shrewsbury face, we continue to grow as a school and to do more with less. After four years of significant work on the school's technology infrastructure, SBS has made great strides in creating faster, more reliable Internet accessibility throughout the school and ensuring that our hardware is current for all of our users. Our focus will continue to be developing our academic environment to meet the needs of a 1:1 student-to-computer ratio that will ultimately define the future of all schools. With the help of the Foundation for Shrewsbury Education, we will be piloting the use of iPads in some of our classrooms. We look forward to implementing new approaches to integrating technology into curricula, engaging our 21st century learners, and further individualizing instruction.

Please continue to visit our new and improved school website. We have made significant changes to improve our user interface, and we will continue to add important content and information for our school community. Our goal is to make our website *the first and primary source* of information for students, parents, and the community, and to provide accurate, timely content that makes learning about our school easy and convenient. I remind everyone to sign up or to update their information to receive **Two River Alerts** for emergency notifications.

This year we continue to implement several key initiatives including our Reading Clinic, Math Clinic, and Guided Reading Programs. After a year of intensive professional development and focus, all of our K-4 teachers will be using Guided Reading in their classrooms this year. This is a significant change in the way that we teach reading, and one that will benefit all of our students with their literacy development. Also new this year will be the implementation of a new, research-based teacher observation and evaluation system for the district. SBS has adopted the Charlotte Danielson framework, along with several of our neighboring districts, and we will be working intensively this school year to provide professional development to our staff as we refine this process to meet new state guidelines.

I encourage all of our families to join and to support the SPTG. The SPTG organizes fundraisers throughout the year to help fund and defray costs for a variety of programs, field trips, and educational experiences for our children. They are always looking for active, energetic volunteers to help the SPTG help SBS. Please visit their website, SPTG.org, for more information.

-By Brent A. MacConnell, Superintendent

RBR PTO Rummage Sale



The RBR PTO Fall Rummage Sale will be held on **Saturday, November 3 from 8 a.m. to 12 p.m.** at the Woman's Center on Rumson Road in Little Silver.

Start setting aside your gently used items; clothes, household items, toys, etc. These can be dropped off at the Woman's Center on Friday, November 2nd from 9 a.m. to 5 p.m. Please no electronics, shoes, or furniture.
